

# DJ Victor Prra

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## Summary of Qualifications

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- ◆ Four continuous years of extensive experience as a professional DJ at radio stations, nightclubs, restaurants, private parties, corporate events, fundraisers, and music and dance festivals.
- ◆ Enthusiastic, hardworking, reliable professional who has delighted countless music and dance aficionados of all ages and from all walks of life with great Latin music that they love to hear and dance to.
- ◆ Extensive knowledge of diverse Latin music genres, such as salsa, mambo, cha-cha, traditional bachata, urban bachata, merengue, and cumbia.
- ◆ An avid vinyl record collector (2000+ albums and growing) who is the only DJ from the 805 area code who plays salsa, mambo, cha-cha, and guaguancó on vinyl at Southern California dance events.
- ◆ Strong interpersonal, public speaking, and relationship-building skills, with the ability to interact well with event promoters, venue staff, dance instructors, and the public.
- ◆ Excellent skills in operating the latest equipment and digital mixing software (Serato DJ), with the knack for reading a crowd, playing the right music at the right time, and maintaining the energy of the room.
- ◆ Energetic, passionate team player who works with organizers to actively promote events and attract followers with print and digital marketing materials, social media posts and events, and networking.

## Work Experience

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### RADIO STATIONS

RADIO BRONCO 107.7 FM – Santa Barbara, CA  
DJ and Commentator (salsa, bachata, and cumbia), 2010 to now

RADIO LAZER 1250 AM – Santa Barbara, CA  
DJ and Commentator (salsa, bachata, and cumbia), 2013 to now

### NIGHTCLUBS/RESTAURANTS

CHINALAND – Oxnard, CA  
DJ (salsa, bachata, and cumbia nights; Willie González concert), 2013 to now

SOHO RESTAURANT & MUSIC CLUB – Santa Barbara, CA  
DJ (salsa and bachata nights), 2013 to now

LA FONDA DEL REY RESTAURANT, BAR & ENTERTAINMENT – Oxnard, CA  
DJ (salsa and bachata nights), 2013 to now

MONSOON CAFÉ – Santa Monica, CA  
DJ (salsa and bachata at Monsoon Salsa Night), 2014

CLIFF HOUSE INN – Ventura, CA  
DJ (mixed music, including salsa and bachata, at pool parties and holiday events), 2014 to now

UNIVERSITY OF CALIFORNIA AT SANTA BARBARA – Santa Barbara, CA  
DJ (salsa, bachata, and kizomba at UCSB Dance Social at the Hub), 2014 to now

LA RUMBA BAR & RESTAURANT – Santa Barbara, CA  
DJ (salsa and bachata nights), 2015

BRASIL ARTS CAFÉ – Santa Barbara, CA  
DJ (salsa and bachata at Mambo and Sabor Salsa and Bachata Dance Social), 2016 to now

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## **NIGHTCLUBS/RESTAURANTS, CONTINUED**

BOGIES AT THE WESTLAKE VILLAGE INN – Westlake Village, CA  
DJ (salsa, cha-cha, and bachata at Latin Nights at Bogies), 2016 to now

PALADINO'S – Tarzana, CA  
DJ (salsa, cha-cha, and bachata at Latin Nights at Paladino's), 2016 to now

## **MUSIC/DANCE FESTIVALS AND RELATED EVENTS**

FIRST ANNUAL GRIZZLY DANCE FESTIVAL  
Concourse Hotel at Los Angeles Airport – Los Angeles, CA  
DJ (bachata social dancing), October 2014

OFFICIAL LOS ANGELES BACHATA FESTIVAL BEACH PARTY  
Dockweiler State Beach – Playa del Rey, CA  
DJ (salsa and bachata dance party), February 2015

SANTA BARBARA KIZOMBA FESTIVAL, AKA AMERICAN RIVIERA KIZOMBA (ARK) FESTIVAL  
Hyatt Santa Barbara – Santa Barbara, CA  
DJ (salsa social dancing), November 2015

LOS ANGELES ZOUK CONGRESS  
Queen Mary – Long Beach, CA  
DJ (kizomba social dancing), April to May 2016

VENTURA MUSIC FESTIVAL  
Oxnard Performing Arts Center – Oxnard, CA  
DJ (mixed music at official pre-concert dance party at Sérgio Mendes concert), July 2016

OXNARD SALSA FESTIVAL  
La Fonda del Rey Restaurant, Bar & Entertainment – Oxnard, CA  
DJ (salsa and bachata at Oxnard Salsa Festival's official after-party), July 2016

## **FUNDRAISING AND OTHER EVENTS**

JUAN ROBERTO PRODUCTION'S FUNDRAISER FOR CHILDREN CANCER ORGANIZATION  
Elks Lodge – Santa Barbara, CA  
DJ (salsa and bachata event with Chino Espinoza and world-famous champions), December 2012

AMERICAN CANCER SOCIETY RELAY FOR LIFE  
Ellwood Elementary School – Goleta, CA  
DJ (mixed music at fundraising event), June 2014

JUAN ROBERTO AND LOUIS SANDOVAL'S FOURTH ANNUAL SALSA CHRISTMAS PARTY  
Elks Lodge – Santa Barbara, CA  
DJ (salsa and bachata party to recognize event promoters and world-famous instructors), December 2015

## **Special Interests**

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### **VINYL RECORD COLLECTION**

- ♦ An avid collector of more than 2,000 salsa, mambo, cha-cha, and guaguancó vinyl records who has extensive knowledge of these Latin music genres.
- ♦ The only DJ from the 805 area code who plays salsa, mambo, cha-cha, and guaguancó music on vinyl records, as well as digitally, at salsa dance events throughout Southern California.