

Website Bio for Real Estate Agent and Digital Marketing Manager

James Kelly is a San Francisco–based real estate agent for Coldwell Banker Realty, which honored James in 2017 and 2018 with the Coldwell Banker Silver Award for production. Formerly a loan officer for a large mortgage banker and broker, James relies on his extensive knowledge and outstanding skills in both the real estate and mortgage industries to negotiate the most favorable real estate deals for his clients.

James is a certified military housing specialist, having completed a nationally certified training program through USA Cares. The program provides housing professionals with the specialized knowledge and skills they need to effectively serve U.S. military service personnel and veterans who are in the market to buy a home. James also contributes to the military community through his generous donations.

Before his career as a housing professional, James was the director of information technology for a multibillion-dollar retail industry leader with more than 1,500 locations throughout the U.S. and Latin America. Because of his vast knowledge and experience in information systems, he has become a noted expert in many digital marketing channels, including web marketing, search engine marketing, email marketing, content marketing, and social media marketing.

In 2010, James founded the now-successful digital marketing company Top Agents to show Coldwell Banker real estate agents and other real estate professionals how to leverage powerful digital marketing strategies to build brand awareness, generate leads, and boost sales. In addition to training the real estate community, James also offers turnkey digital marketing solutions to those who are serious about becoming a top real estate agent who stands out from the crowd amid the acres of real estate marketing mediocrity.